





# ANNETTE: Immersive AR Telepresence for Cultural Heritage

# The Oracle Dodona Experience

#### Introduction

Transforming digital cultural heritage means moving from passive observation to deeply engaging, interactive, and inclusive experiences. The ANNETTE project delivers a next-generation AR telepresence application for the Oracle Dodona archaeological site. This solution leverages immersive technologies and state-of-the-art HCI, enabling users—regardless of location or mobility—to virtually explore the sanctuary through advanced 3D reconstruction, photorealistic avatars, and adaptive, user-centered interfaces. Integrating with the SPIRIT platform, the application demonstrates how cutting-edge AR and edge-cloud technologies can democratize access to culture and support both structured and free-form exploration for all audiences

# **Key Features and Innovations**

- Immersive Telepresence: Real-time photorealistic avatar guides users through a 3D reconstruction of the Oracle Dodona, providing narration, responding to questions, and contextual information.
- Multimodal Interaction: Supports text, image, audio, and video content, triggered by user actions or adaptive paths.
- Accessibility & Inclusivity: Features clear visual cues, audio descriptions, and navigation aids; designed for diverse audiences, including those with disabilities or low digital literacy.
- Edge-Cloud Split Rendering: Off-loads 3D rendering to the cloud, ensuring high visual fidelity and low latency even on standard mobile devices.
- Adaptive Navigation: Offers suggested thematic routes and personalized guidance based on user interests or needs.
- Real-time QoE Monitoring: Tracks latency, frame synchronization, and bandwidth for robust performance, even in multi-user settings.

# **Technical Approach**

Integration with SPIRIT Platform: Utilizes SPIRIT's edge-cloud infrastructure for efficient delivery of complex AR scenes and avatar animations.

**Real-World Testing:** Validated on 5G-enabled testbeds, ensuring seamless operation under diverse and demanding conditions.

**Replicability:** The ANNETTE platform's architecture and HCI methodology are designed for rapid adaptation to other cultural, educational, and tourism contexts.

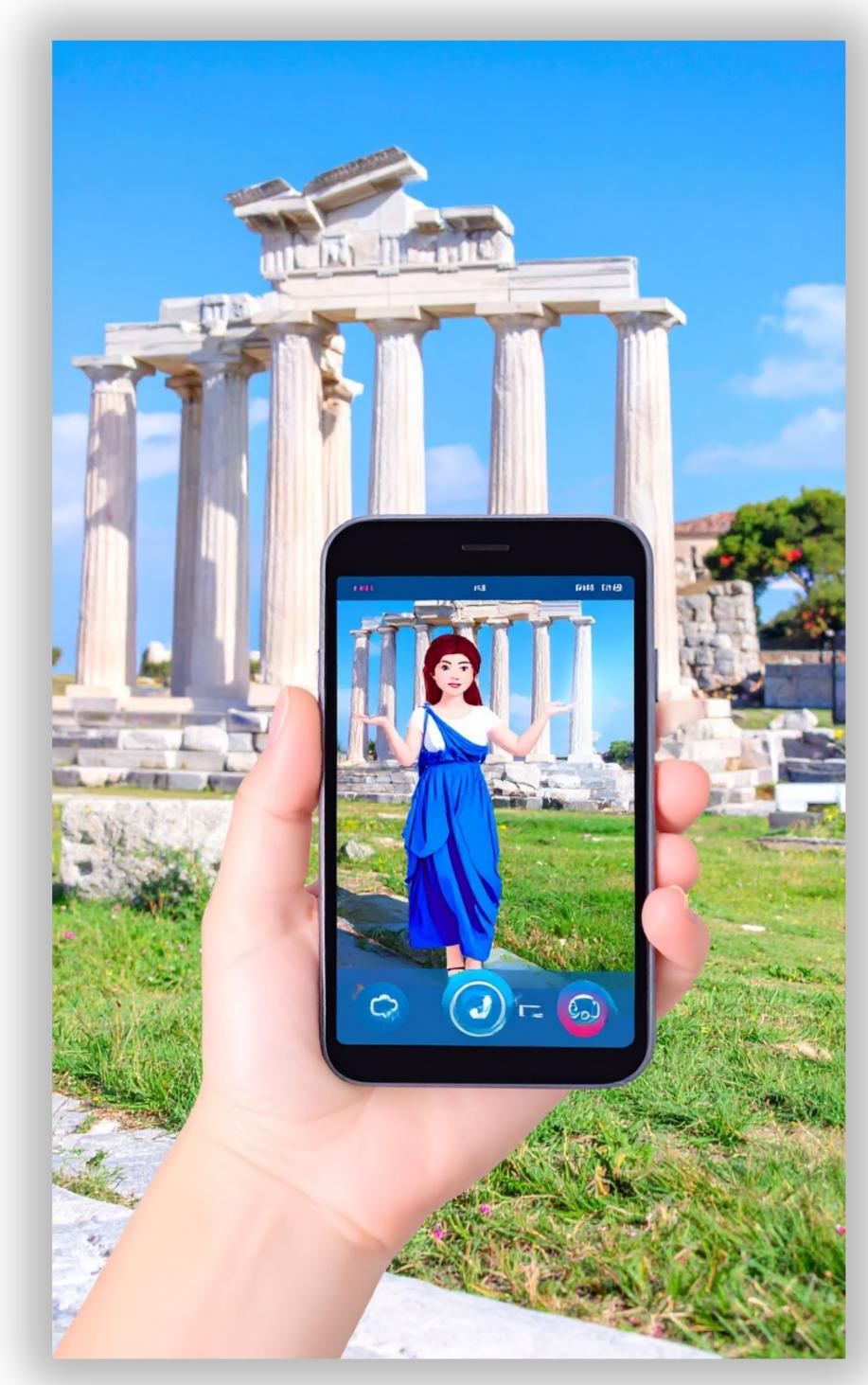


Fig.: ANNETTE mobile app

# Results and Impact

**Enhanced User Experience:** Users can enjoy highly interactive and personalized cultural tours, regardless of physical ability or geographical location.

Cultural Democratization: Broadens access to cultural heritage and enables new forms of participatory exploration and storytelling.

**Scalability:** Validated platform scalability and robust operation, with actionable feedback for further improvement.

#### **Key features**

To realize its vision of accessible, engaging digital heritage, the ANNETTE solution combines advanced AR technologies, real-time avatar guidance, and robust accessibility features. The following table provides an overview of the platform's key functionalities, illustrating how each element supports a richer, more adaptive, and user-friendly virtual tour experience.

Feature	Description	Benefit
Photorealistic Avatars	Lifelike, real-time digital guides for narration	Engaging, intuitive user experience
Edge-Cloud Rendering	Offloads intensive 3D processing to the cloud	High fidelity on standard devices
Multimodal Content	Text, images, audio, video, triggered by user	Enriched, interactive exploration
Accessibility Features	Visual/audio aids, simple navigation	Inclusive for all user groups
Adaptive Navigation	Personalizes routes and sug- gestions	Tailored visitor experience
Real-time QoE Monitoring	Tracks perfor- mance for robust operation	Consistent, reliable usage

# Deployment

The ANNETTE platform's deployment at Oracle Dodona highlights how smart, immersive technologies can make cultural heritage accessible to all. Its scalable, user-friendly approach is easily transferable to other sites, enabling new forms of interactive, inclusive, and engaging "smart culture" experiences across diverse cultural and educational contexts.

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